



## OPERATIONAL LEADERSHIP: managerial

# PRESENTATIONS WITH AN IMPACT

The best presentations are both meaningful and engaging. This class is designed for employees who conduct formal presentations and want to enhance their presentation skills. Presentations with an Impact instructs participants in creating impressive presentations, from writing the content, to effective handouts and visual aids, to mastering the difficult question and answer session. The class includes step-by-step instructions on presentation preparation, handling nervous energy, and methods to improve writing, inflection, and storytelling.

### Objectives:

By the end of this workshop, participants will be able to:

- **Conduct an audience analysis**
- **Manage presentation stress**
- **Deliver a successful presentations**
- **Manage difficult questions and situations**
- **Develop effective PowerPoints and handouts**

