



SYSTEMS LEADERSHIP: systems building

STRATEGIC PLANNING

Systems Leadership is about putting processes in place to make an organization run more efficiently and effectively. Strategic Planning instructs leaders in a five-step process: envisioning the mission, performing a strategic audit, identifying strategic goals and objectives, composing an action plan, and evaluating the results. The class includes exercises to improve participants' goal setting skills, demonstration of the written format for a strategic plan, opportunities to develop a step-by-step strategic plan, and small group discussions of case studies.

Objectives:

By the end of this workshop, participants will be able to:

- **Recognize the steps in the strategic planning process**
- **Demonstrate ability to identify strategic implications**
- **Demonstrate ability to write strategic goals and measureable objectives**
- **Demonstrate ability to formulate strategies and action plans**

