

STRATEGIC GOVERNMENT RESOURCES PRESENTS



2019

SERVANT

LEADERSHIP CONFERENCE

*Pacific Northwest*

CO-HOST PACKET

SEPTEMBER 19 - 20

SHERWOOD CENTER FOR THE ARTS  
22689 SW PINE STREET SHERWOOD, OR 97140

FOR MORE INFORMATION

SGRConference@GovernmentResource.com  
or Katie Babits 541.521.1572

## FUTURE CO-HOST

Be a part of this **R.A.D.I.C.A.L.** conference hosted by Strategic Government Resources (SGR)!

We invite you to join us this year as a co-host for the Servant Leadership Conference 2019, as we bring the SGR flagship conference to the beautiful Pacific Northwest. The conference will focus on servant leadership and recruitment and will help encourage innovative leaders in local government to “Recruit, Assess, and Develop Innovative, Collaborative, Authentic Leaders,” or as we call it, **R.A.D.I.C.A.L.**

The SGR Leadership Conference — Pacific Northwest provides an exceptional opportunity for our co-hosts to enhance their profile amongst human resource professionals, city administrators, and other directors and managers in local government. In the past few years, at our flagship conference, we have been joined by our wonderful co-hosts that have included CPS HR, Center for Florida Local Government Excellence (CFLGE), Louisiana Municipal Association (LMA), Oklahoma Municipal League (OML), National Procurement Institute (NPI), Engaging Local Government Leaders (ELGL), Missouri Municipal League (MML), Urban Management Assistants of North Texas (UMANT), National Public Employer Labor Relations Association (NPELRA), Texas Municipal Clerks Association (TMCA), and Texas Police Chiefs Association (TPCA).

The agenda for this year’s SGR Servant Leadership Conference - Pacific Northwest will focus on innovative strategies for leadership, employee engagement, recruiting, selecting, and onboarding success. We will be hearing from leaders who have helped lead high-performing, innovative, and progressive organizations. Each session will provide attendees with key takeaways, tools, and resources to implement within their organization. The conference will be held at the Sherwood Center for the Arts in Sherwood, Oregon, on September 19th and 20th, 2019.

Please take a moment to review the attached co-host packet for the co-host opportunities that are available. We would love to have you on board this year! We know that the SGR Servant Leadership Conference Pacific Northwest 2019 will provide your organization with tremendous visibility in front of an audience who will benefit and gain value from your participation.

Best Regards,

Ron Holifield  
*CEO, Strategic Government Resources*





# 2019 SERVANT LEADERSHIP CONFERENCE

*Pacific Northwest*

**SEPTEMBER 19 - 20**  
SHERWOOD CENTER FOR THE ARTS | SHERWOOD, OR

## CO-HOST REGISTRATION FORM

First Name:		Last Name:	
Association/Organization:		Title:	
Address:			
City, State, Zip:		Phone Number:	
Email:			
Will you be able to attend? <input type="checkbox"/> Yes <input type="checkbox"/> No			

## ADDITIONAL INFORMATION

Will another person be attending with you? <input type="checkbox"/> Yes <input type="checkbox"/> No		If yes, what is their name and title?
Email:		Phone Number:
Additional needs or comments?		

For more information please contact Katie Babits at:  
[SGRConference@GovernmentResource.com](mailto:SGRConference@GovernmentResource.com)





## EXHIBIT SPACE INFORMATION

### EXHIBITING OPPORTUNITIES

Join other exhibitors at our conference to promote your products and services to hundreds of decision makers.

### EXHIBITOR PACKAGES

- » Two registrations to attend the SGR conference
- » A standard draped and skirted table with two chairs
- » Inclusion in a variety of email and social media blasts leading up to the conference

### EXHIBITOR BOOTH SPACE INFORMATION

- » **Booth Description & Regulations:** The exhibitor booth table, along with two chairs, will be available on a first come basis. Items may be placed on the top of the tables as long as they do not obstruct the view of the adjacent table.
- » **Setting Up & Securing Booth Space:** Exhibitors may begin setting up booths Wednesday, September 18, 2019, at 2:00 PM with all displays installed by 6:00 PM. Booths must be ready to go by 7:30 AM on Thursday, September 19 when conference begins.
- » **Dismantling Of Displays:** Exhibitors are discouraged from dismantling exhibits or packing up until after 12:00 PM on September 20, 2019. Please note that it is the responsibility of the exhibitor to provide for return shipment of exhibit material.
- » **Electronic Equipment:** The use of electronic equipment and other special effects equipment used as part of display or as a traffic driver should not obstruct or otherwise interfere with adjacent booths or other events conducted by Strategic Government Resources.
- » **Signs & Marketing:** Signs, displays, and announcements other than those located at the exhibitor's booth will not be allowed except for those provided by Strategic Government Resources. All signs not sponsored by Strategic Government Resources will need to be removed. **Please be sure to submit your logos for the conference brochure/website.**
- » **Marketing Materials:** Exhibitor marketing materials may not be displayed or distributed outside of the conference area unless given permission by Strategic Government Resources. Any promotional materials mailed to the conference site are at vendor's expense.
- » **After Hours Security:** Strategic Government Resources is unable to provide security in the exhibit area during the non-conference show hours, nor are we able to assume responsibility for items left in booths. Exhibitors are strongly encouraged to remove valuable equipment from the exhibit area nightly.

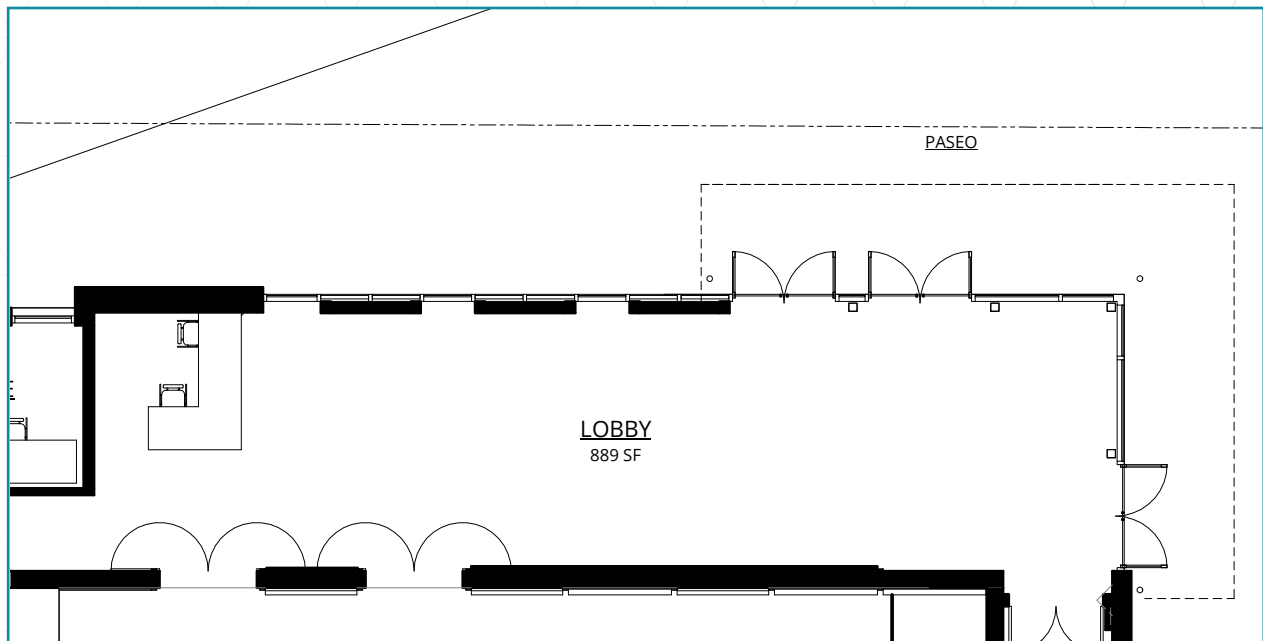


## EXHIBIT SPACE INFORMATION CONTINUED

- » **Indemnification:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the venue's premises and will indemnify, defend, and hold harmless Strategic Government Resources, its owner, as well as their respective agents, servants, and employees from any and all claims, actions, suits, and liability of whatever nature arising because of injury to or death of person, including but not limited to persons employed by or working for exhibitor, or because of any damage to or loss of property, including but not limited to the exhibitor's property, officers, agents, employees, or representatives, or resulting from theft, fire, water, accident, or other cause. Indemnifications do not apply to state exhibitors.



## CONFERENCE SPACE





# THANK YOU TO ALL OF OUR 2019 FLAGSHIP CONFERENCE CO-HOSTS



Champions For Effective Local Government





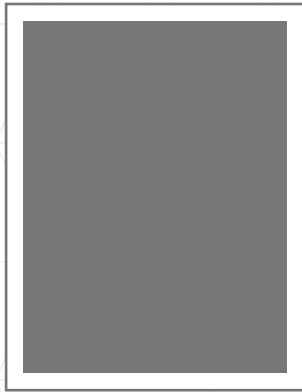
# ADVERTISING SPECS

Date:	
Advertiser/Company Name:	
Type of Business Advertised:	
Advertising Contact:	
Position/Title:	
Address:	
City, State, Zip:	Phone Number:
Email:	

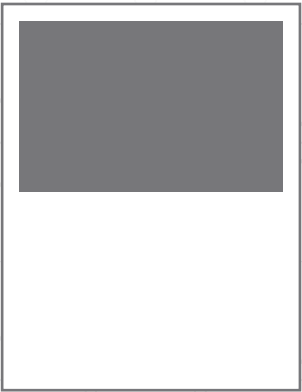
## AD SPECIFICATIONS

Check Ad Space Desired:

- Full page**  
(7.5"x10")
- 1/2 page**  
(Circle One)  
Vertical (3.625"x10")    Horizontal (7.5"x4.875")
- 1/4 page**  
(4.875"x3.625")



**FULL PAGE**  
(7.5"x10")



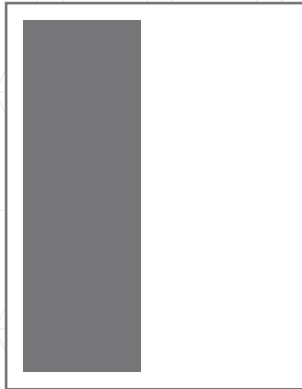
**HALF PAGE**  
Horizontal  
(7.5"x4.875")

## ARTWORK REQUEST

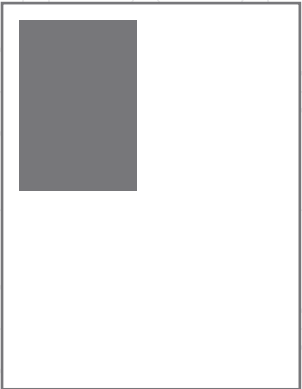
- Check here if SGR will be creating your artwork**

## ELECTRONIC SUBMISSION

PDF Format — Minimum Resolution 300dpi — Color  
 Photoshop Jpegs — Minimum Resolution 300dpi — Color  
 Photoshop Tifs — Minimum Resolution 300dpi — Color



**HALF PAGE**  
Vertical  
(3.625"x10")



**QUARTER PAGE**  
(4.875"x3.625")

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Please Email your ad to Katie Babits  
[SGRConference@GovernmentResource.com](mailto:SGRConference@GovernmentResource.com)





## FOR MORE INFORMATION:

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