

STRATEGIC GOVERNMENT RESOURCES PRESENTS



2019

SERVANT
LEADERSHIP CONFERENCE

Pacific Northwest

SPONSOR PACKET

SEPTEMBER 19 - 20

SHERWOOD CENTER FOR THE ARTS
22689 SW PINE STREET SHERWOOD, OR 97140

FOR MORE INFORMATION

SGRConference@GovernmentResource.com
or Katie Babits 541.521.1572

FUTURE SPONSOR

Be a part of this **R.A.D.I.C.A.L.** conference hosted by Strategic Government Resources (SGR)!

We invite you to join us this year as a sponsor for the Servant Leadership Conference 2019, as we bring the SGR flagship conference to the beautiful Pacific Northwest. The conference will focus on servant leadership and recruitment and will help encourage innovative leaders in local government to “Recruit, Assess, and Develop Innovative, Collaborative, Authentic Leaders,” or as we call it, **R.A.D.I.C.A.L.**

The SGR Leadership Conference — Pacific Northwest provides an exceptional opportunity for our sponsors to enhance their profile amongst human resource professionals, city administrators, and other directors and managers in local government. In the past few years, at our flagship conference, we have been joined by our wonderful sponsors that have included CPS HR, Center for Florida Local Government Excellence (CFLGE), Louisiana Municipal Association (LMA), Oklahoma Municipal League (OML), National Procurement Institute (NPI), Engaging Local Government Leaders (ELGL), Missouri Municipal League (MML), Urban Management Assistants of North Texas (UMANT), National Public Employer Labor Relations Association (NPELRA), Texas Municipal Clerks Association (TMCA), and Texas Police Chiefs Association (TPCA).

The agenda for this year’s SGR Servant Leadership Conference - Pacific Northwest will focus on innovative strategies for leadership, employee engagement, recruiting, selecting, and onboarding success. We will be hearing from leaders who have helped lead high-performing, innovative, and progressive organizations. Each session will provide attendees with key takeaways, tools, and resources to implement within their organization. The conference will be held at the Sherwood Center for the Arts in Sherwood, Oregon, on September 19th and 20th, 2019.

Please take a moment to review the attached sponsor packet for the sponsor opportunities that are available. We would love to have you on board this year! We know that the SGR Servant Leadership Conference Pacific Northwest 2019 will provide your organization with tremendous visibility in front of an audience who will benefit and gain value from your participation.

Best Regards,

Ron Holifield
CEO, Strategic Government Resources





SPONSORSHIP OPPORTUNITIES

Please note that sponsorship levels will be accepted on a first come basis. We ask that you select your order of preference should a level already be taken. Sponsors may opt to purchase all available sponsorships within an opportunity to be the “sole” sponsor.

“Servant Leader” - \$2,000

(4 spots available)

Lunch Sponsor (Thursday)

This sponsorship may be purchased as a sole sponsorship or four (4) separate sponsorships. This opportunity will provide a buffet lunch on Thursday for attendees, speakers, exhibitors, and staff.

- » Three (3) social media mentions on SGR’s Facebook, Twitter, Instagram, and LinkedIn
- » Logo on SGR website with a link to your website
- » Conference poster/signage recognizing sponsorship level
- » One (1) 10 in 10 mention
- » On-going sponsor mentions during the SGR Conference
- » Sponsor thank you e-blast to all SGR members
- » Recognition on SGR Conference PowerPoint slides (during Welcome; Breaks; Closing)
- » Three (3) free SGR Conference registrations (includes meals)
- » Free exhibit space: includes a 6’ x 32” draped skirted table with two chairs (available on a first come basis due to capacity)
- » Post-Conference mailing address list of attendees
- » Full-page advertisement in SGR Conference Participant Guide

“Innovator” - \$1,500

(3 spots available)

Breakfast Sponsor (Thursday)

This sponsorship may be purchased as a sole sponsorship or three (3) separate sponsorships. This opportunity will provide breakfast for attendees, speakers, exhibitors, and staff on Thursday.

- » Two (2) social media mentions on SGR’s Facebook, Twitter, Instagram, and LinkedIn
- » Logo on SGR website with a link to your website
- » Conference poster/signage recognizing sponsorship level
- » On-going sponsor mentions during the SGR Conference
- » Sponsor thank you e-blast to all SGR members
- » Recognition on SGR Conference PowerPoint slides (during Welcome; Breaks; Closing)
- » Two (2) free SGR Conference registrations (includes meals)
- » Free exhibit space: includes a 6’ x 32” draped skirted table with two chairs (available on a first come basis due to capacity)
- » Post-Conference mailing address list of attendees
- » Half-page advertisement in SGR Conference Participant Guide



SPONSORSHIP OPPORTUNITIES CONTINUED

"Change Agent" - \$1,500

(3 spots available)

Breakfast Sponsor (Friday)

This sponsorship may be purchased as a sole sponsorship or three (3) separate sponsorships. This opportunity will provide breakfast for attendees, speakers, exhibitors, and staff on Friday.

- » Two (2) social media mentions on SGR's Facebook, Twitter, Instagram, and LinkedIn
- » Logo on SGR website with a link to your website
- » Conference poster/signage recognizing sponsorship level
- » On-going sponsor mentions during the SGR Conference
- » Sponsor thank you e-blast to all SGR members
- » Recognition on SGR Conference PowerPoint slides (during Welcome; Breaks; Closing)
- » Two (2) free SGR Conference registrations (includes meals)
- » Free exhibit space: includes a 6' x 32" draped skirted table with two chairs (available on a first come basis due to capacity)
- » Post-conference mailing address list of attendees
- » Half-page advertisement in SGR Conference Participant Guide

"Expert" - \$1,000

(4 spots available)

Break Sponsor (Thursday)

This sponsorship may be purchased as a sole sponsorship or four (4) separate sponsorships. This opportunity will provide beverages / snacks on Thursday for attendees, speakers, exhibitors, and staff.

- » One (1) social media mention on SGR's Facebook, Twitter, Instagram, and LinkedIn
- » Logo on SGR website with a link to your website
- » Conference poster/signage recognizing sponsorship level
- » On-going sponsor mentions during the SGR Conference
- » Sponsor thank you e-blast to all SGR members
- » Recognition on SGR Conference PowerPoint slides (during Welcome; Breaks; Closing)
- » One (1) free SGR Conference registration (includes meals)
- » Quarter page advertisement in SGR Conference Participant Guide

Please note: Exhibit Space is not included in this sponsorship level due to limited space availability.



SPONSORSHIP OPPORTUNITIES CONTINUED

“Collaborator” - \$1,000

(3 spots available)

Break Sponsor (Friday)

This sponsorship may be purchased as a sole sponsorship or three (3) separate sponsorships. This opportunity will provide beverages / snacks on Friday for attendees, speakers, exhibitors, and staff.

- » One (1) social media mention on SGR's Facebook, Twitter, Instagram, and LinkedIn
- » Logo on SGR website with a link to your website
- » Conference poster/signage recognizing sponsorship level
- » On-going sponsor mentions during the SGR Conference
- » Sponsor thank you e-blast to all SGR members
- » Recognition on SGR Conference PowerPoint slides (during Welcome; Breaks; Closing)
- » One (1) free SGR Conference registration (includes meals)
- » Quarter page advertisement in SGR Conference Participant Guide

Please note: Exhibit Space is not included in this sponsorship level due to limited space availability.

“Contributor” - \$500

(6 spots available)

Participant Guide Sponsor

This sponsorship may be purchased as a sole sponsorship or six (6) separate sponsorships. This opportunity provides the participant guide for attendees at the conference.

- » One (1) social media mention on SGR's Facebook, Twitter, Instagram, and LinkedIn
- » Logo on SGR website with a link to your website
- » Conference poster/signage recognizing sponsorship level
- » On-going sponsor mentions during the SGR Conference
- » Sponsor thank you e-blast to all SGR members
- » Recognition on SGR Conference PowerPoint slides (during Welcome; Breaks; Closing)
- » Quarter page advertisement in SGR Conference Participant Guide

Please note: Exhibit Space is not included in this sponsorship level due to limited space availability.

Katie Babits
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SEPTEMBER 19 - 20

SHERWOOD CENTER FOR THE ARTS | SHERWOOD, OR

SPONSORSHIP REGISTRATION FORM

Sponsorship Registration Deadline: July 1st, 2019

Company Name:		
First Name:	Last Name:	
Position/Title:		
Address:		
City:	State:	Zip:
Phone Number:	Fax Number:	
Email:		

AVAILABLE SPONSORSHIP OPPORTUNITIES

- | | | |
|---|-------------|----------------|
| <input type="checkbox"/> "Servant Leader" Lunch Sponsor (Thursday) | 4 available | \$2,000 |
| <input type="checkbox"/> "Innovator" Breakfast Sponsor (Thursday) | 3 available | \$1,500 |
| <input type="checkbox"/> "Change Agent" Breakfast Sponsor (Friday) | 3 available | \$1,500 |
| <input type="checkbox"/> "Expert" Break Sponsor (Thursday) | 4 available | \$1,000 |
| <input type="checkbox"/> "Collaborator" Break Sponsor (Friday) | 3 available | \$1,000 |
| <input type="checkbox"/> "Contributor" Participant Guide Sponsor | 6 available | \$500 |

Sponsorship levels will be accepted on a first come basis. Sponsors may opt to purchase all available sponsorships within that opportunity, if more than one is available, should they wish to be the "sole" sponsor of that opportunity.

Please Select Level in Order of Preference: (1) _____ (2) _____ (3) _____

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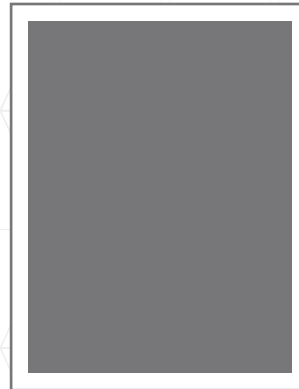
ADVERTISING SPECS

Date:	
Advertiser/Company Name:	
Type of Business Advertised:	
Advertising Contact:	
Position/Title:	
Address:	
City, State, Zip:	Phone Number:
Email:	

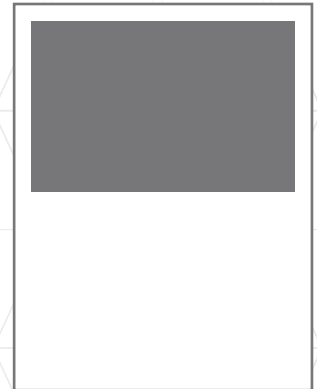
AD SPECIFICATIONS

Check Ad Space Desired:

- Full page**
(7.5"x10")
- 1/2 page**
(Circle One)
Vertical (3.625"x10") Horizontal (7.5"x4.875")
- 1/4 page**
(4.875"x3.625")



FULL PAGE
(7.5"x10")



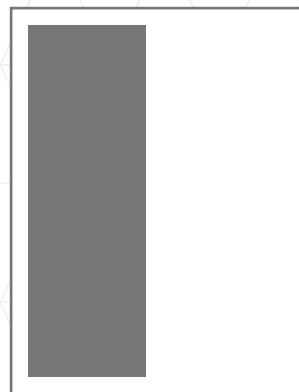
HALF PAGE
Horizontal
(7.5"x4.875")

ARTWORK REQUEST

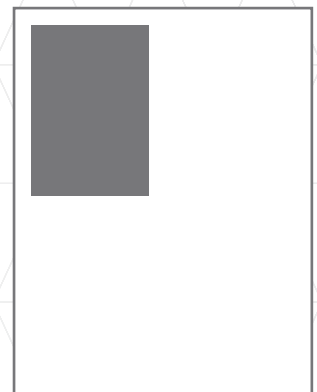
- Check here if SGR will be creating your artwork**

ELECTRONIC SUBMISSION

PDF Format — Minimum Resolution 300dpi — Color
 Photoshop Jpegs — Minimum Resolution 300dpi — Color
 Photoshop Tifs — Minimum Resolution 300dpi — Color



HALF PAGE
Vertical
(3.625"x10")



QUARTER PAGE
(4.875"x3.625")

Please Email your ad to Katie Babits
SGRConference@GovernmentResource.com



THANK YOU TO ALL OF OUR 2019 FLAGSHIP CONFERENCE SPONSORS



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