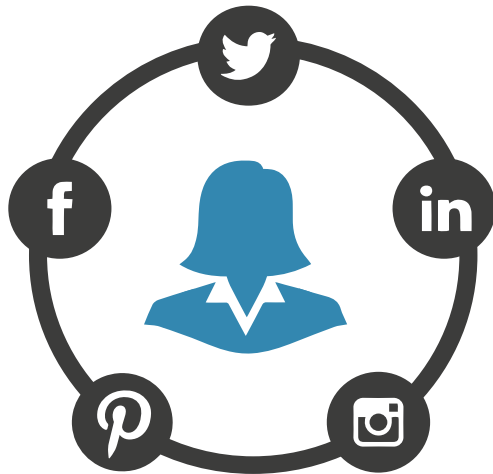




Digital Talent Marketing

The use of social media for recruitment has grown **54%** in the past 5 years.



79%

of job seekers use social media in their job search.

73%

of organizations feel they have hired successfully using social media.

84%

of organizations are currently recruiting on social media.

43%

of organizations believe candidate quality has improved with the use of social media in recruiting.

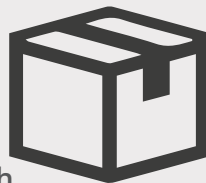
75% of the fully employed workforce consider themselves as passive candidates.



82% of organizations use social media to reach passive candidates.

Digital Talent Marketing Package - \$500

- A weekly post for one month in SGR's 10 in 10 e-newsletter on Servant Leadership
- Promotions on SGR's Social Media pages once a week on all platforms for one month
- An email blast to SGR's profession specific opt-in subscriber list, sent out the week the search launches and again 2 weeks later



CONTACT US

governmentresource.com
melissa@governmentresource.com

Phone: 325-668-4162
Fax: 817-796-1228

 facebook.com/strategicgovt

 @StrategicGovt

 @StrategicGovt

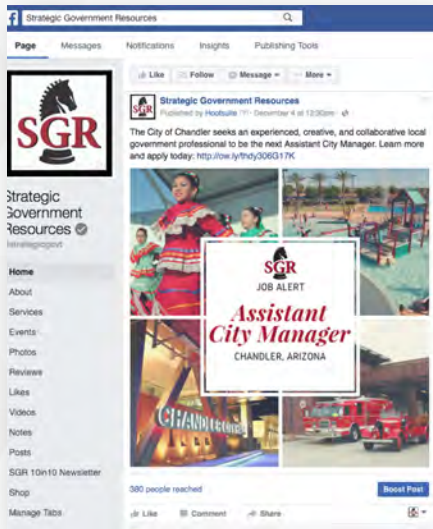
 Strategic Government Resources

 Strategic Government Resources

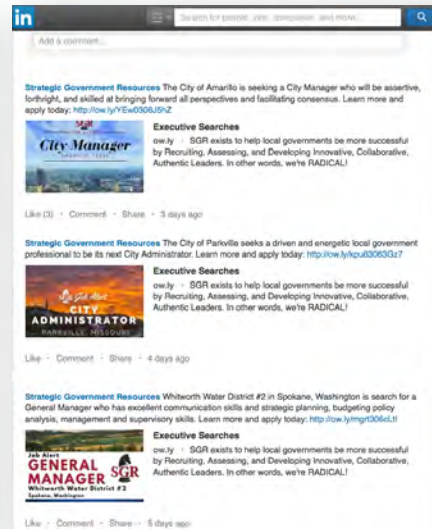


Digital Talent Marketing

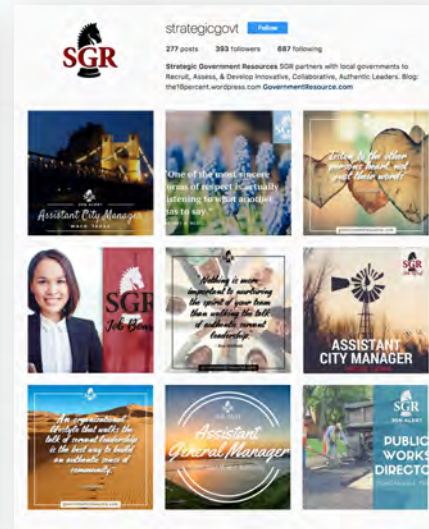
SGR FACEBOOK



SGR LINKEDIN



SGR INSTAGRAM



SGR TWITTER



SGR PINTEREST



SGR WEEKLY 10 IN 10 E-NEWSLETTER



SGR TARGETED JOB ALERTS



CONTACT US

governmentresource.com
melissa@governmentresource.com
Phone: 325-668-4162
Fax: 817-796-1228

- facebook.com/strategicgovt
- Strategic Government Resources
- Strategic Government Resources
- @StrategicGovt
- @StrategicGovt