



CHIEF COMMUNICATIONS OFFICER

Communications Department

Annual Salary:
\$124,477 - \$164,932
DOE/DOQ

Juvenile Welfare
Board of Pinellas
County - Clearwater,
Florida



Juvenile Welfare Board

Investing in children. Strengthening our community.

Are you a strategic and collaborative communications leader who can drive impactful storytelling, strengthen media relationships, and lead a high-performing communications team? If so, apply to be JWB's next Chief Communications Officer!

We're looking for a visionary communicator and confident executive advisor who is:

- Experienced in public sector communications and crisis management
- Skilled in multimedia campaign strategy and public relations
- Able to build cross-functional collaboration and lead through influence

Investing in Children. Strengthening Our Community – read on to learn more about this opportunity!

Mission: We invest in partnerships, innovation, and advocacy to strengthen Pinellas County children and families.

Vision: All children in Pinellas County will have equitable opportunity to fulfill their potential and achieve meaningful and purposeful lives as a result of the efforts of JWB and its partners.

Available online



ABOUT THE COMMUNITY

Pinellas County, Florida, is a thriving region on the Gulf Coast known for its award-winning beaches, vibrant arts scene, and robust public services. Home to a high-performing school district and diverse housing options, the area offers the charm of small towns with easy access to the cultural and professional hubs of Clearwater, St. Petersburg, and Tampa Bay.

With 80 years of investment in children's services through the Juvenile Welfare Board, the county proudly blends historical roots with modern innovation. Pinellas County provides a high quality of life and a strong sense of community, from world-class museums to family-friendly parks and sports teams.



POPULATION
959,107



MEDIAN HOUSEHOLD INCOME
\$64,644



MEDIAN HOME VALUE
\$294,900

AVERAGE MONTHLY RENT
\$1,558

History



Tourism & Activities



GOVERNANCE & ORGANIZATION

Pinellas County operates under a commission-based form of government. JWB is a countywide independent special district, governed by an 11-member Board. The organization works collaboratively with public agencies, nonprofit providers, and community partners to invest in the health and well-being of children and families.

JWB provides a full range of services including:

- Child and family services
- Community outreach and partnerships
- Fiscal oversight and strategic investment





ABOUT THE JOB

The Communications Department oversees public relations, internal/external communications, media outreach, event planning, and policy advocacy.

Reporting to the Chief Executive Officer, the Chief Communications Officer will:

- Develop and manage JWB's communications strategy
- Lead a growing department of 8 staff, including Public Policy
- Oversee crisis communications and media relations
- Advance brand awareness and stakeholder engagement
- Represent JWB with elected officials, partners, and the public

[Full Job Description](#)



DEPARTMENT DIVISIONS

- STRATEGIC COMMUNICATIONS
- PUBLIC POLICY

DEPARTMENT QUICKFACTS



EMPLOYEES

8

KEY PROJECTS FOR 2025

- EXTERNAL REVIEW AND IMPLEMENTATION OF UPDATED CRISIS COMMUNICATION PLAN
- EXPANSION OF STRATEGIC MEDIA PARTNERSHIPS AND STORYTELLING CHANNELS
- DEVELOPMENT AND ROLLOUT OF A LEGISLATIVE AGENDA IN COLLABORATION WITH PUBLIC POLICY



THE IDEAL CANDIDATE

The ideal candidate will have experience in leading communications strategy for public or nonprofit organizations. They will demonstrate:

- Emotional intelligence and collaborative leadership
- Exceptional written and verbal communication skills
- Technical expertise in media relations, digital campaigns, and policy advocacy
- Ability to operate at both strategic and tactical levels



EXPERIENCE & QUALIFICATIONS

Required:

- Bachelor's degree in Communications, Public Relations, Journalism, or related field
- Minimum eight (8) years of senior-level experience in communications or public affairs
- Experience in media strategy and crisis communications

Preferred:

- Master's degree in Communications or Public Administration
- Experience with Florida government or nonprofit agencies
- Familiarity with Florida Sunshine Laws and public records compliance



SALARY & BENEFITS

- **Compensation:** \$124,477 - \$164,932 DOE/DOQ
- **Health Benefits:** Medical, dental, vision, and life insurance
- **Paid Leave:** Vacation, sick, personal leave, and holidays
- **Retirement:** Florida Retirement System (FRS); optional 457 deferred compensation
- **Additional Perks:**
 - ♦ Tuition reimbursement
 - ♦ \$70/month cell phone stipend
 - ♦ Hybrid work flexibility
 - ♦ Collaborative culture focused on innovation and impact

HOW TO APPLY

Apply Here



For more information on this position, contact:

Michael Czymbor, Senior Vice President
michaelczymbor@governmentresource.com
843-468-6659

**Doug Thomas, Executive Vice President,
Recruitment & Leadership Development**
DouglasThomas@GovernmentResource.com
863-860-9314

The Juvenile Welfare Board is an equal opportunity and an E-Verify Employer. Certain service members and veterans, and the spouses and family members of the service members and veterans, receive preference and priority in employment by the state and are encouraged to apply for the positions being filled.

Applicants selected as finalists will be subject to a comprehensive background check. Pursuant to Florida law, all applications are a public record once submitted and available for disclosure.